

**METHOD AND APPARATUS FOR AGGREGATING AND
MAINTAINING VARIABLE DATA ACROSS PLATFORMS**

ABSTRACT

A system, method, apparatus, and computer program code for
aggregating and maintaining data in a system having at least a first and a
second platform generating data includes receiving initial data from the first
and the second platforms. A staging table is generated based on the initial
data, and the standardized data is associated with the initial data. In one
embodiment, the association is performed by establishing one or more cross-
reference tables.